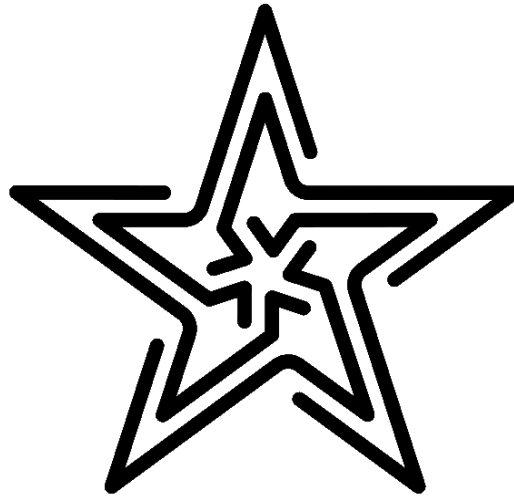


CREATE YOUR KINO CHAPTER



KINO

LET US START BY THE BEGINNING

WHAT IS KINO?

Founded in Montreal in 1999, Kino is a gathering of film artists (or *Kinoïtes*) who have an overwhelming desire to create, no matter what. It is a space of freedom and exchanges stimulating creation without censorship or constraints other than material. Kino has several chapters in Canada, as well as many around the world (Paris, Brussels, Ouagadougou, Reunion, Hamburg, St Petersburg, Melbourne, etc.), so... **Why not where you are?**

KINO CHAPTER

A Kino chapter is made up of crazy filmmakers who undertake - among other things - to regularly organize a screening of their works, for example, once a month, in front of a live audience. **Do you feel the call?**

4 EASY STEPS

1. BASIC EQUIPMENT 3
2. STAY CONNECTED 5
3. BECOME INDISPENSABLE 6
4. DIFFERENT EVENTS 7

1- BASIC EQUIPMENT

★ **A room** - *ideally equipped with a projection screen or a white wall*

Examples: coffee shop, apartment, concert venue, bar...

★ **A handful of filmmakers who are risk takers**

★ **Someone to host the screening and who will set a friendly atmosphere**

★ **A camera to save memories and share the event on your networks**

★ **A projector**

★ **A computer** - *and everything you need to connect it to the projector*

Whether large or small, the important thing is that the room is friendly. A Kino screening is also an event that promotes networking, discussions and exchanges! To invest in your next screening event, pass the hat or ask for a voluntary contribution at the entrance.

2- STAY CONNECTED

Kino is a movement that is now spreading everywhere. Let the rest of the network know about your existence!

PLANÈTE KINO - KINO WORLD

Go to www.planetekino.com and add your chapter to the list. This list is also useful for Kinoïtes around the world to know what is happening elsewhere and potentially participate in the activities of other chapters.

KINO NETWORK

Get in touch with other kino chapters through the Facebook group [Kino Ketwork](#).

3- BECOME INDISPENSABLE

YOUR EXISTENCE IS LINKED TO PUBLIC DEPENDENCE. BE SNEAKY ABOUT IT: PROVOKE IT.

Four factors to create dependency:

1- The recurrence of your events

Give them an appointment once a month: same place, same time and same day of the week and your event will quickly become a ritual for them.

2- The quality of your films

Make good films! Are you afraid of running out? Use the network. The other kino chapters will be delighted to send you compilations of the best films shot by fellow Kinoïtes.

3- Positive encouragement to keep everyone involved

It's important to support your participants, whether they are more or less experienced. The purpose of Kino screenings is to encourage creation without judgment, so that your members feel comfortable and come seeking advice. This atmosphere is also transmitted by the friendly animation and the relaxed vibe of the evenings which are intended to be convivial.

4- Good communications

Word of mouth is the primary means of free communication for Kino events outside of social media. Ask your public to spread the word around them ! Promote it on the internet. Create a Facebook page, create Facebook events for your screenings and post photos of them regularly. We also advise you to "tag" the directors who will be in your programming each month in order to encourage them to share and therefore to make themselves known to their loved ones.

4- DIFFERENT EVENTS

KINO SCREENING

Kino first started with monthly screenings that offered viewers a variety of short films produced without or with very little means. Comedy, drama, fantasy, documentary, art film or NIFO (non-identifiable filmed object) : all genres are welcomed!

The directors screening their work take turns and present their film to the audience. The public is then invited to meet them during the break or at the end of the event.

In these events, you are free to suggest different themes, "challenges of the month", draws to form duets for films to be presented the next month, etc. Again, we advise you to make your event attractive by involving the audience and the directors as much as possible. It's up to you to stimulate their creativity!

KINO KABARET

The Kabarets are punctual laboratories where filmmakers, comedians, musicians and other cinema craftspeople meet to create. Often (but not exclusively), Kabarets are part of a film festival and are held in several regions of the world.

Each period of 48 to 72 hours, the artists offer to the public the result of their work. Fun, mutual aid, and the sharing of knowledge and technical resources are at the very center of the Kabarets. It is an unforgettable experience for all participants: you must have lived it to believe it! As with the monthly events, the Kabarets' screening attendance is open to everyone.

KINO SCENARIO

Kino Scenario is a writing circle for directors, authors and scriptwriters. A round table between colleagues to test and work on their script before they shoot. We bring our script or synopsis and, in a generous and positive atmosphere, the group reads, comments and suggests. The strength of the collective is at the service of the author. It's also a great opportunity to get comedians to read.

Another idea?

Do you have other ideas for your chapter? You are free to put them in place. Each Kino chapter is independent and each offers its own activities.

We wish you fun and success!

And now... ACTION!